




The
CITY OF CHANDLER,
and
BE A MUSHROOM FOUNDATION

Present the
Road to Riches
Car Show



2025
SPONSORSHIP
OPPORTUNITIES

CITY OF CHANDLER & BAM FOUNDATION 501(c)(3) ROAD TO RICHES CAR SHOW

Acknowledgement

DEADLINE for securing Exhibitor and Food Vendor Space: March 29, 2025

***After the Deadline Date, all Exhibitors and Food Vendors will incur a \$50 Late Fee**

SPACE RESERVATION and PAYMENT to reserve space(s), a signed Exhibitors and Food Vendors Agreement, with full payment for the confirmed space(s) and services, is required. **Full payment must be received by March 29, 2025.** Upon acceptance of the signed Agreement, the BAM Foundation 501(c)(3) will sign, and return confirmation by email.

SPACE ASSIGNMENT will be assigned upon receipt of the agreement and payment. Exhibitors and Food Vendors who are not Sponsors will be assigned space in consideration of several factors, including, but not limited to, date of registration, space available, special needs, and compatibility of the Exhibitors and Food Vendors. We will make every effort to accommodate the space preferences of our Exhibitors and Food Vendors but reserve the right to rearrange the floor plan and relocate an exhibit should we, at our sole discretion, determine it to be necessary.

EXHIBITOR AGREES TO DISPLAY THE BAM QR CODE ON THEIR TABLE DURING THE EVENT.

SPACE FEES for individual booths will measure (per 10'x10'). **Exhibitor Rates - \$100 per space. Food Vendor Rates are 15% of all sales paid to the BAM Foundation 501(c)(3). All individual space prices will incur a \$50.00 late registration fee after March 29, 2025.**

EXHIBIT SET-UP may start on April 12, 2025, at 7:00 am, and must be completed by 8:45 am. TAKE-DOWN starts at 1:00pm and all equipment must be removed from the premises by 3:00pm. We require all Exhibitors and Food Vendors to stay operational between the hours of 9:00am and 1:00 pm. Any Exhibitor that leaves early will be charged a \$100 fee. to be paid within 48 hours after the event date.

CANCELLATIONS for confirmed registrations may be canceled by written notice to info@beamushroom.com. **No refund will be provided on cancellations. Cancellations made after March 29, 2025, will not be refunded & will incur a \$100 fee.** There are no exceptions to this policy.

EXHIBITOR BADGES for each space may have up to three (3) individuals working at any time. Badges and or Company shirts must always be worn at the event to distinguish Exhibitors and Food Vendors from the public/attendees. **No one will be allowed to set up space without a copy of paid registration.**

DISMANTLING, PACKING and REMOVAL OF MERCHANDISE must be completed at the end of the event AFTER 1:00 PM

TABLE OF CONTENTS

THE ROAD TO RICHES CAR SHOW

SATURDAY, APRIL 12

-
2025

About Us **04**

The Road to
Riches Car
Show **05**

The
Experience **06**

Sponsorship
Packages **07**

Bank, Exhibitor and
Food Vendor
Packages **08**

Agreements **09**



ABOUT US

BAM FOUNDATION

The BE A MUSHROOM (BAM) Foundation, led by former NFL player Jerome Daniels MCAA, PHD Candidate and co-founder wife Lisa Daniels MSN-ED, RN, is dedicated to uplifting communities by providing essential resources and education that promote financial stability, mental health and empowerment. Through strategic partnerships and initiatives, the Foundation aims to break the cycle of poverty and enable individuals and families to achieve lasting financial independence.

OUR MISSION

Our mission is to provide education and resources to support financial literacy, mental health and wellness in our community. Our goal is to empower young people, their families and their communities through mentorship, and access to resources, enabling them to overcome challenges and achieve their full potential.

ROAD TO RICHES FINANCIAL LITERACY- CHANDLER

The BE A MUSHROOM Foundation and Money Vehicle have developed a Financial Literacy program Blended Learning Curriculum designed to be implemented in strategic communities throughout Arizona and beyond such as the City of Chandler Public Housing Authority. This comprehensive curriculum provides materials aligned with both state and national standards, including textbooks with text-to-speech capabilities, co-teacher video content, facilitator slides for in-class discussion, an owner's manual workbook, a capstone character project, and a weekly podcast.

GET IN TOUCH

-  602-768-3394
-  2820 S. Alma School Rd, Set. 18
4062 Chandler, AZ. 85286
-  info@beamushroom.com
-  www.beamushroom.com



ROAD TO RICHES CAR SHOW

Events:

**CAR SHOW
FOOD TRUCKS
VENDORS
MUSIC/ DJ**

Dates:

**APRIL 12, 2025
9AM-1PM GENERAL ADMISSION FREE
CAR AND VENDOR SET-UP 7AM**

Location:

**CITY HALL
WASHINGTON STREET GARAGE
AND CITY HALL COURTYARD**

SPECIAL GUEST APPEARANCES:

Athletes, Celebrities & Entertainers

Disclaimer: CITY OF CHANDLER & BAM FOUNDATION 501(c)(3) reserves the right to change, modify, or alter any aspect of the Event including, without limitation, the event schedule, and the appearances at any time, for any reason, without any prior notice.

THE EXPERIENCE



ROAD TO RICHES CAR SHOW

SATURDAY, April 12, 2025
\$25 per CAR ENTRY
\$40 per CAR ENTRY + SHIRT
SWAG- PRIZES & TROPHIES



LOCAL VENDORS

Local artisans will display handmade jewelry, pottery, and textiles. Each piece tells a story, with many vendors emphasizing sustainable practices by using recycled or locally sourced materials.



FOOD TRUCKS, VENDORS MUSIC & FUN

A diverse selection of food vendors will cater to every palate. From gourmet breakfast burritos to sweat delights, attendees can enjoy flavors from around the world. Don't miss out on homemade desserts and local specialties that reflect regional tastes. Additionally, there will be local vendors featuring fresh-pressed juices and artisanal coffee, tea and smoothies perfect for a refreshing pick-me-up.



DJ-MUSIC

All the latest hits along with some oldies but goodies making your Car Show Experience a memorable one!!!!

BE A MUSHROOM SPONSORSHIP PACKAGES

BAM Diamond Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms

One (1) full-page color ad in the digital event program

ACCESS to VIP Hospitality Area hosted by Current and Former NFL/MLB Players and Celebrities

Two (2) Banners (organization to provide) placed at designated areas

Two (2) Vendor Booth/Exhibition spaces at the event

Sponsors 30 participants and trains 4 Teachers for Road to Riches Financial Literacy program

\$3000

BAM Platinum Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms

One (1) 1/2-page color ad in the digital event program

One (1) Banners (organization to provide) placed at designated area at the event

One (1) Vendor Booth/Exhibition space at the event

Sponsors 15 participants and trains 2 Teachers for Road to Riches Financial Literacy program

\$1500

BE A MUSHROOM SPONSORSHIP PACKAGES

BAM Gold Sponsor

Sponsors 10 kids in the Road to Riches Financial Literacy Program

Be A Mushroom Computer fund for laptops & tablets

\$500

BAM Silver Sponsor

Sponsors 5 kids in the Road to Riches Financial Literacy Program

Be A Mushroom Computer fund for laptops & tablets

\$250

BAM Family Sponsor

Helps BAM continue their mission to help families in the community for various needs throughout the year.

\$100

BANK, EXHIBITOR AND FOOD VENDOR PACKAGES

DEADLINE for securing BANK Sponsorship is Feb 28, 2025. Deadline for Exhibitor and Food Vendor Space: March 29, 2025.

Exclusive BANK Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms & Banner at event provided by Bank.

The exclusive Bank Partner for the Program in Chandler only.

Partnership with the Be A Mushroom Foundation in Chandler to Expand the Road To Riches Program. Details will be expressed in a mutual signed contract.

Exclusive training for Bank Employees to Teach the Road to Riches Program

Exhibitor

\$100 (per 10'x10')

Saturday April 12th, 2025

Food Vendor

15% of gross Sales(per 10'x10')

Saturday April 12th, 2025

- Space for both Exhibitor(s) and Food Vendor(s) will measure 10 feet wide x 10 feet long.
- Exhibitor(s) and Food Vendor(s) are required to bring their own canopy tent, chairs, tables, trash containers, and generator (if needed).

Disclaimer: Prices are subject to change at any time before acceptance of the written agreement. Please contact us before sending in registration. All Exhibitor(s), Food Vendor(s), and Sponsorship(s) sales may be subject to additional credit card service fees.

For more information please email us at info@beamushroom.com



CAR REGISTRATION ENTRY

DEADLINE for securing Car Registration Entry is March 29, 2025.

CAR Entry \$25

One Entry into the Car Show

Eligible for all Prizes and
Trophies

Swag Bag

All Cars Welcome

CAR Entry w/ Shirt \$40

One Entry into the Car Show

Eligible for all Prizes and
Trophies

Swag Bag

Road To Riches
Car Show T-shirt

All Cars Welcome

- **One parking space in Washington Street Garage.**
- **Cars must be at Washington Street Garage between 7-8 am.**
- **Spots will be first come first serve for placement.**
- **Cars must remain on site until 1 pm.**

Disclaimer: Prices are subject to change at any time before acceptance of the written agreement. Please contact us before sending in registration. All Exhibitor(s), Food Vendor(s), and Sponsorship(s) sales may be subject to additional credit card service fees.

For more information please email us at info@beamushroom.com

The City of Chandler & The Be A Mushroom Foundation 501(c)(3)
Road To Riches Car Show Experience

Sponsorship Agreement

Company/Entity Information: _____

Address Street: _____

Address City: _____ State / Zip: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

Website: _____ Instagram: _____ Twitter: _____

- *Please select a Sponsorship Package
- Diamond - \$3,000 Silver - \$250
- Platinum - \$1,500 BAM-FAM- \$100
- Gold - \$500
- Bank Sponsor - (Meeting for Details and Pricing)

Sponsorship payment will be due in the form of a Online Payment, check or money order made out to “ Be A Mushroom Foundation” by March 29, 2025.

**Please sign and email or mail the executed Sponsorship agreement to
(Be a Mushroom Foundation) Attention: Sponsorships
2820 S. ALMA SCHOOL RD. STE: 18 #4062 CHANDLER AZ. 85286
Email: INFO@BEAMUSHROOM.COM**

Signature of Company/Entity representative: _____

Title: _____ Date: _____

Terms & Conditions

This agreement confirms your commitment as a Sponsor-Exhibitor-Food Vendor for the City of Chandler & BAM Foundation 501(c)(3) Road to Riches Car Show Experience which takes place at City Hall Courtyard & Washington Street garage, on April 12, 2025. This agreement becomes effective when signed by a duly authorized representative of a said sponsor-exhibitor-food vendor of the Road to Riches Car Show.

An invoice will be sent to you/and or your company/entity for the total specified amount as indicated above. Should you have any questions regarding this agreement, please email us at info@beamushroom.com

Road To Riches Car Show Vehicle Entry Form

Driver Information: _____

Address Street: _____

Address City: _____ State / Zip: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

Make: _____ Model: _____ Year: _____

Color: _____

- *Please select a Car Entry Package Car Entry \$25 Car Entry w/ Shirt \$40
- MEDIUM
 - LARGE
 - X-LARGE
 - 2X-LARGE

CAR ENTRY payment will be due in the form of a Online Payment, check or money order made out to “ Be A Mushroom Foundation” by April 5, 2025.

**Please sign and email or mail the executed Sponsorship agreement to
(Be a Mushroom Foundation) Attention: Sponsorships
2820 S. ALMA SCHOOL RD. STE: 18 #4062 CHANDLER AZ. 85286
Email: INFO@BEAMUSHROOM.COM**

Signature of Company/Entity representative: _____

Title: _____ Date: _____

Terms & Conditions

This agreement confirms your commitment as a Sponsor-Exhibitor-Food Vendor for the City of Chandler & BAM Foundation 501(c)(3)3 Road to Riches Car Show Experience which takes place at City Hall Courtyard & Washington Street garage, on April 12, 2025. This agreement becomes effective when signed by a duly authorized representative of a said sponsor-exhibitor-food vendor of the Road to Riches Car Show. An invoice will be sent to you/and or your company/entity for the total specified amount as indicated above. Should you have any questions regarding this agreement, please email us at info@beamushroom.com

The City of Chandler & The Be A Mushroom Foundation 501(c)(3)

Road To Riches Car Show Experience

Sponsorship payment will be due in the form of a credit card, check or money order made out to "Be A Mushroom Foundation" by
March 29, 2025

Exhibitors and Food Vendors Agreement

Company/Entity Information: _____

Address Street: _____

Address City: _____ State / Zip: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

Website: _____ Instagram: _____ Twitter: _____

Description of Company's Products or Services you will display: _____

*Please select a Exhibitors or Food Vendors Package

Exhibitor - \$100 (per 10' x 10')

Food Vendor - \$15% of Gross
Sales (per 10'x10')

*Please select Date(s)

April 12th, 2025

Please sign and email or mail the executed Exhibitor/Food Vendor agreement to

(Be a Mushroom Foundation) Attention: Sponsorships

2820 S. ALMA SCHOOL RD. STE: 18 #4062 CHANDLER AZ. 85286

Email: INFO@BEAMUSHROOM.COM

Signature of Company/Entity representative: _____

Title: _____ Date: _____

Terms & Conditions:

This agreement confirms your commitment as a Sponsor-Exhibitor-Food Vendor for the City of Chandler & BAM Foundation 501(c)(3) Road to Riches Car Show Experience which takes place at City Hall Courtyard & Washington Street garage, on April 12, 2025. This agreement becomes effective when signed by a duly authorized representative of a said sponsor-exhibitor-food vendor of the Road to Riches Car Show. An invoice will be sent to you/and or your company/entity for the total specified amount as indicated above. Should you have any questions regarding this agreement, please email us at info@beamushroom.com

The City of Chandler & The Be A Mushroom Foundation 501(c)(3)
Road To Riches Car Show Experience

Badge Information for Exhibitors and Food Vendors

Please PRINT NAME as it will appear on the badge and provide a phone number. Exhibitor(s) and Food Vendor(s) may have up to three (3) individuals per space unless otherwise listed in the sponsorship package.

Name: _____ Phone: _____

Name: _____ Phone: _____

Name: _____ Phone: _____

By signing this document, it constitutes a binding legal agreement. Exhibitors and Food Vendors agree that upon acceptance of this agreement by The Be A Mushroom Foundation 501c3, with or without appropriate payment, this agreement shall become a legally binding agreement.

The individual signing this document represents that he/she is duly authorized to execute this binding agreement on behalf of the Exhibitors and Food Vendors. By signing this agreement, the Exhibitors and Food Vendors agree to abide by all terms and conditions of this agreement, including the rules and regulations set by the City Of Chandler and the Be A Mushroom Foundation 501c3 as well as policies presented to the Exhibitors and Food Vendors in writing or verbally.

Signature of Company/Entity Representative

Print Name

Title

Date

The City of Chandler & The Be A Mushroom Foundation 501(c)(3)
Road To Riches Car Show Experience

SPACE EQUIPMENT must be provided by the Exhibitors and Food Vendors. Space fees **do not** include any canopies, tables, chairs, trash containers, generators, equipment, etc. Exhibitors and Food Vendors are responsible to remove all trash from space(s) upon leaving each day.

LIABILITY FOR LOSS OR DAMAGE the Exhibitors and Food Vendors are responsible to provide their own property and liability coverage. Procure and maintain a policy of general liability insurance in any amount not less than Fifty Thousand Dollars (\$50,000). By means of an executed and paid registration to Exhibit and Food Vending, the Exhibitors and Food Vendors agree to assume all risks relating to their property and negligence holding harmless The City of Chandler & The Be A Mushroom Foundation from all loss or liability.

INSURANCE & APPLICATION FOR FACILITIES USE all Exhibitors and Food Vendors must fill out and sign this BAM Foundation Exhibitor, and Food Vendor agreement and abide by all City of Chandler & BAM Foundation rules and regulations. Each Exhibitors and Food Vendors must also procure and maintain a policy of general liability insurance in any amount not less than Fifty Thousand Dollars (\$50,000), single limit against claims for bodily injury, death, and property damage occurring in connection with rental organizations use of any portion of the facilities; naming The City of Chandler & The Be A Mushroom Foundation as additional insured and provide evidence of such coverage before the date of use. (If documents are not provided, Exhibitor/Food vendor understands that they take on all responsibility for loss or injuries to public or property).

FOOD AND BEVERAGES offered by the Exhibitors and Food Vendors must provide and display a current Food Permit from the County to serve food and beverages. There are no refunds for Food Vendors who are unable to obtain the proper permits or don't possess permits due to their business practices. Exhibitors and Food Vendors may only sell what is listed on your registration form. All Exhibitors must have a current 2025 City of Chandler Permit to sell any food or merchandise. Call City of Chandler for Details.

All Food Vendors must provide a copy of their Maricopa County health permit with registration and paid fees.

Signature of Company/Entity Representative

Print Name

Title

Date

**Thank you in advance for your consideration in partnering with
The City of Chandler and The Be A Mushroom Foundation Road to Riches Car Show
Experience!**

Please sign and email or mail the executed Sponsorship agreement to
(Be a Mushroom Foundation) Attention: Sponsorships
2820 S. ALMA SCHOOL RD. STE: 18 #4062 CHANDLER AZ. 85286
Email: INFO@BEAMUSHROOM.COM



BE A

BAM



MUSHROOM FOUNDATION

Be a Mushroom Foundation
2820 S. ALMA SCHOOL RD. STE: 18 #4062
CHANDLER AZ. 85286
Email: INFO@BEAMUSHROOM.COM

