

Community Services – Cultural Development Departments

2025 Bond Election
Proposed Projects

2025 Proposed Bond Election Projects:

Projects/Programs:

A.	Tumbleweed Ranch	\$13,239,000
B.	Dr. A.J. Chandler Park Renovation	\$20,000,000
C.	Existing Neighborhood Park Improvements/Repairs	\$21,845,000
D.	Mesquite Groves Park Site Phase II	\$30,263,000
E.	Mesquite Groves Park Site Phase III	\$35,229,000
F.	Existing Community Park Improvements/Repairs	\$7,850,000
G.	Lantana Ranch Park Site	\$5,741,330
H.	Existing Community/Recreation Centers Improvements/Repairs	\$6,000,000
I.	Tumbleweed Muti-Gen Expansion – (Ph 2 Gym Expansion)	\$19,604,000
J.	Folley Pool Renovation	\$37,745,000
K.	Snedigar Sports Complex Renovation	\$20,000,000
L.	Desert Breeze Park Renovation	\$10,000,000
M.	Sport Field LED Lighting Conversion	\$8,000,000
N.	Irrigation System/Water Conservation Program	<u>\$3,000,000</u>

TOTAL: \$228,516,330



Resident Bond Exploratory Committee

Parks and Recreation Subcommittee

October 3, 2024

Agenda Item: #5 Department Overview

- Cultural Development
- Community Services



Kim Moyers
Director

Cultural Development

Downtown Redevelopment

Center for the Arts

Museum

Vision Gallery

Special Events

Chandler Center for the Arts



chandlercenter.org

Chandler Museum



2023-24 EXHIBITS

chandler MUSEUM



CHANDLER: A TO Z

DECEMBER 19, 2023 - OCTOBER 13, 2024

From Agriculture to Intel to Zora Folley, this exhibition will take visitors on an alphabetical journey exploring the people, places, events, and industries that make Chandler what it is today.

TUMBLEWEED TREE:

A Chandler Tradition

NOVEMBER 1, 2023 - JANUARY 7, 2024

In the late 1950s, Chandler resident Earle Barnum spearheaded construction of a tree made from tumbleweeds to decorate downtown Chandler during the Christmas season. Since then, the Tumbleweed Tree has become a unique holiday season tradition.

Photo: Chandler Museum Collection, 199918.379
Gift of Earle Barnum



HOURS

Tuesday-Saturday 10 am-5 pm

Sunday 1 pm-5 pm

Free Admission

300 S. Chandler Village Drive

Chandler, Arizona 85226

480.782.2717

chandlermuseum.org



chandlermuseum.org

CHANDLERPEDIA



Downtown Redevelopment



chandleraz.gov/explore

Special Events



chandleraz.gov/explore

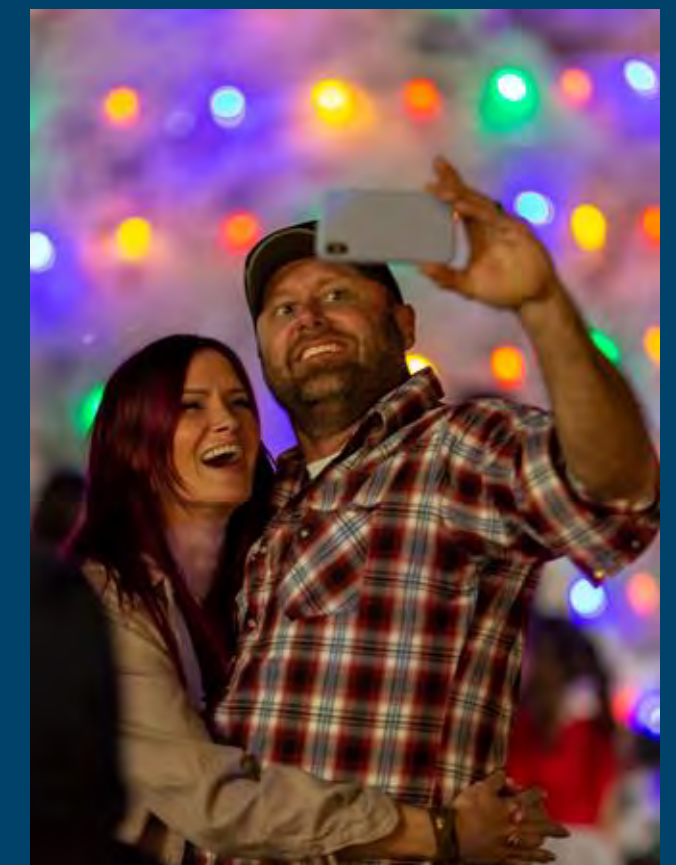
Vision Gallery & Public Art



visiongallery.org

By the Numbers

- 90 percent public program satisfaction
- 5 new businesses opened in Downtown
- 16 public art projects installed
- 270 programs at Chandler Museum, provided to 12,000 attendees
- More than 517,000 individuals attended events in the City
- 459,672 new and rehabilitated square footage in Downtown
- 156,324 patrons attended performances at the CCA





CHANDLER
arizona

COMMUNITY SERVICES

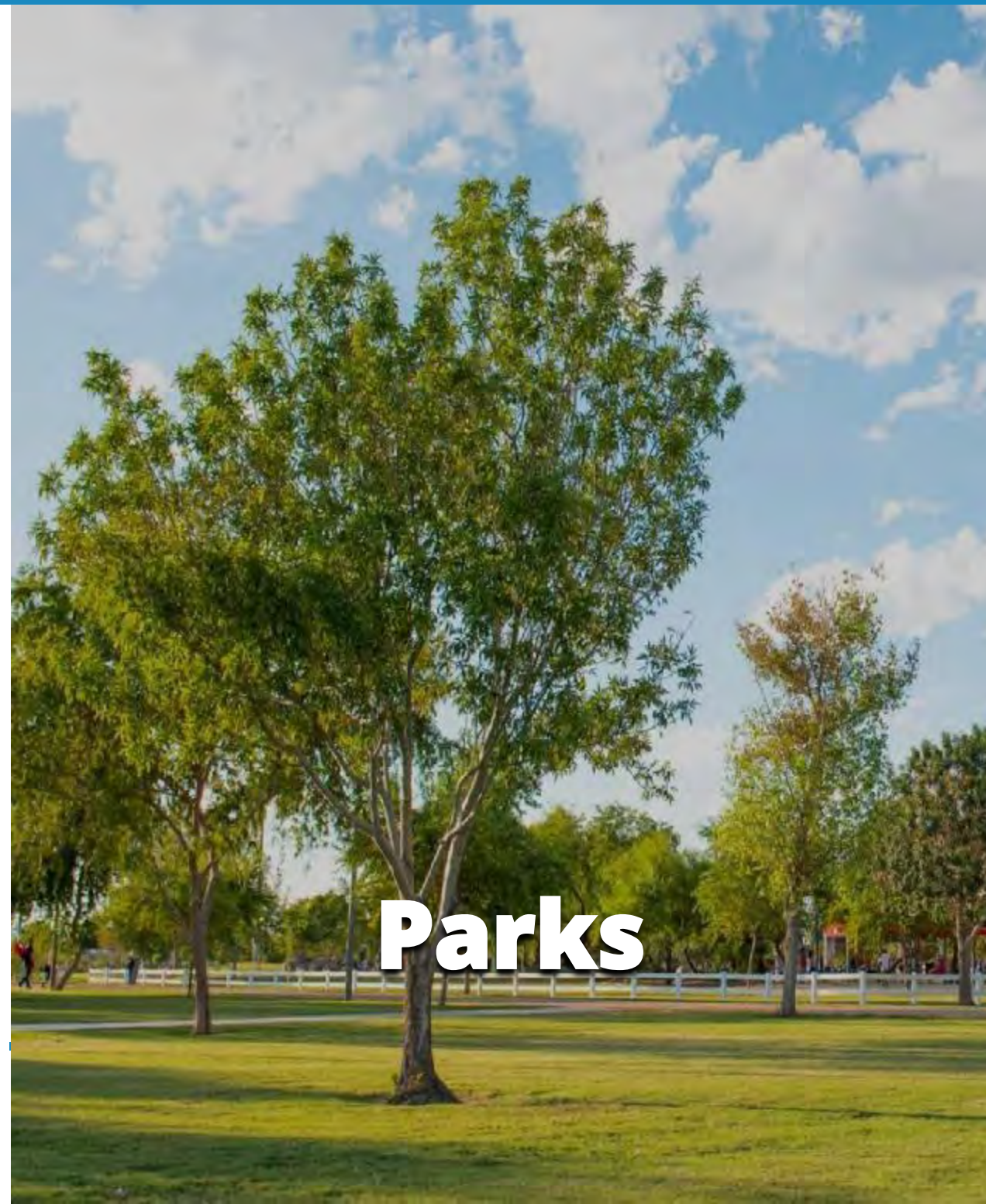
John Sefton
Director



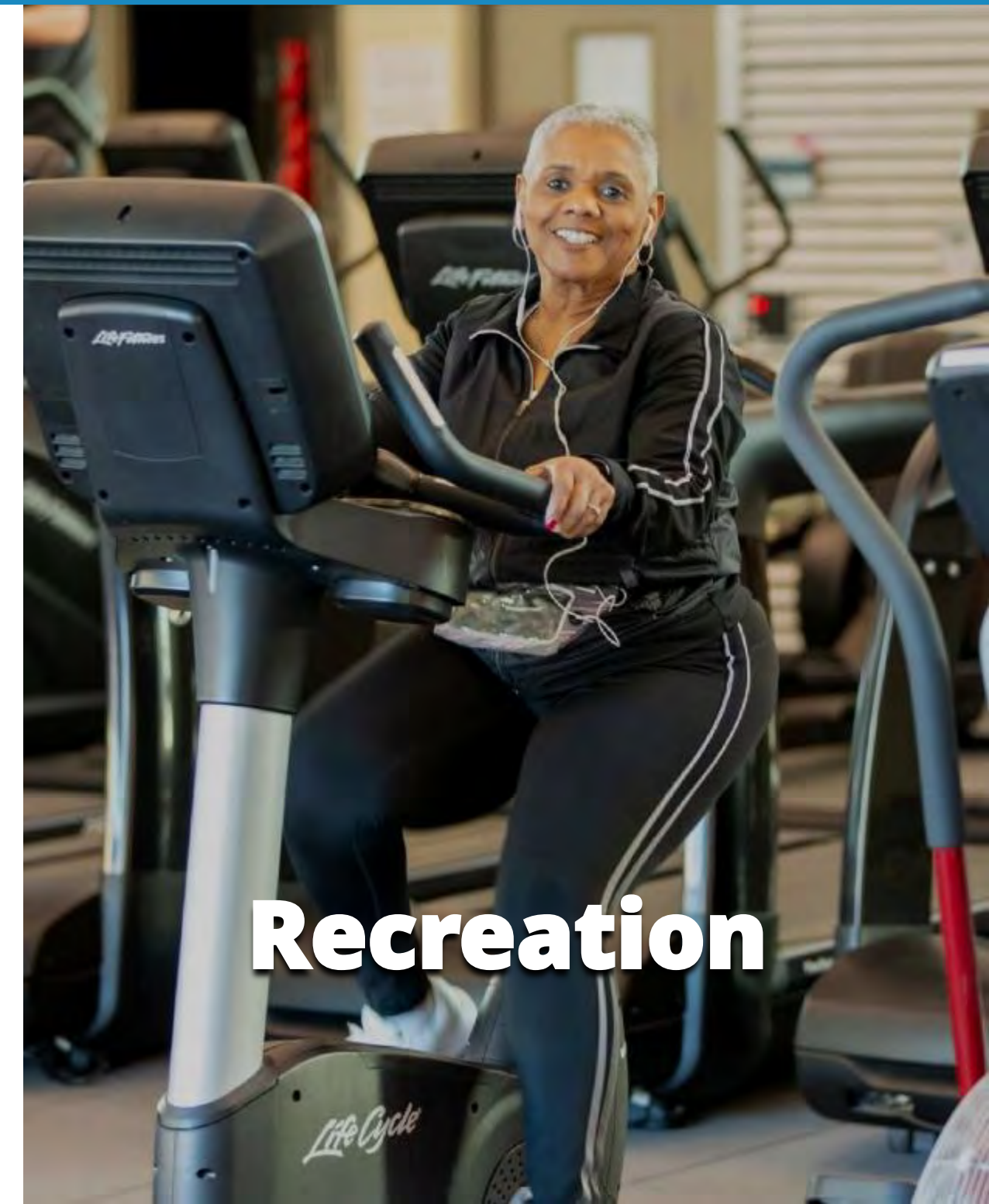
The Cornerstone of every Community - creating connections through people, parks, and programs



Public Libraries



Parks



Recreation

Our People

Employees drive every decision, every innovation and every aspect of our department culture to ensure we make Chandler a premiere community.



184 FTE

419 TEMP



Largest
Department
to employ
temporary and
seasonal employees



Recreation

Chandler Recreation Facilities



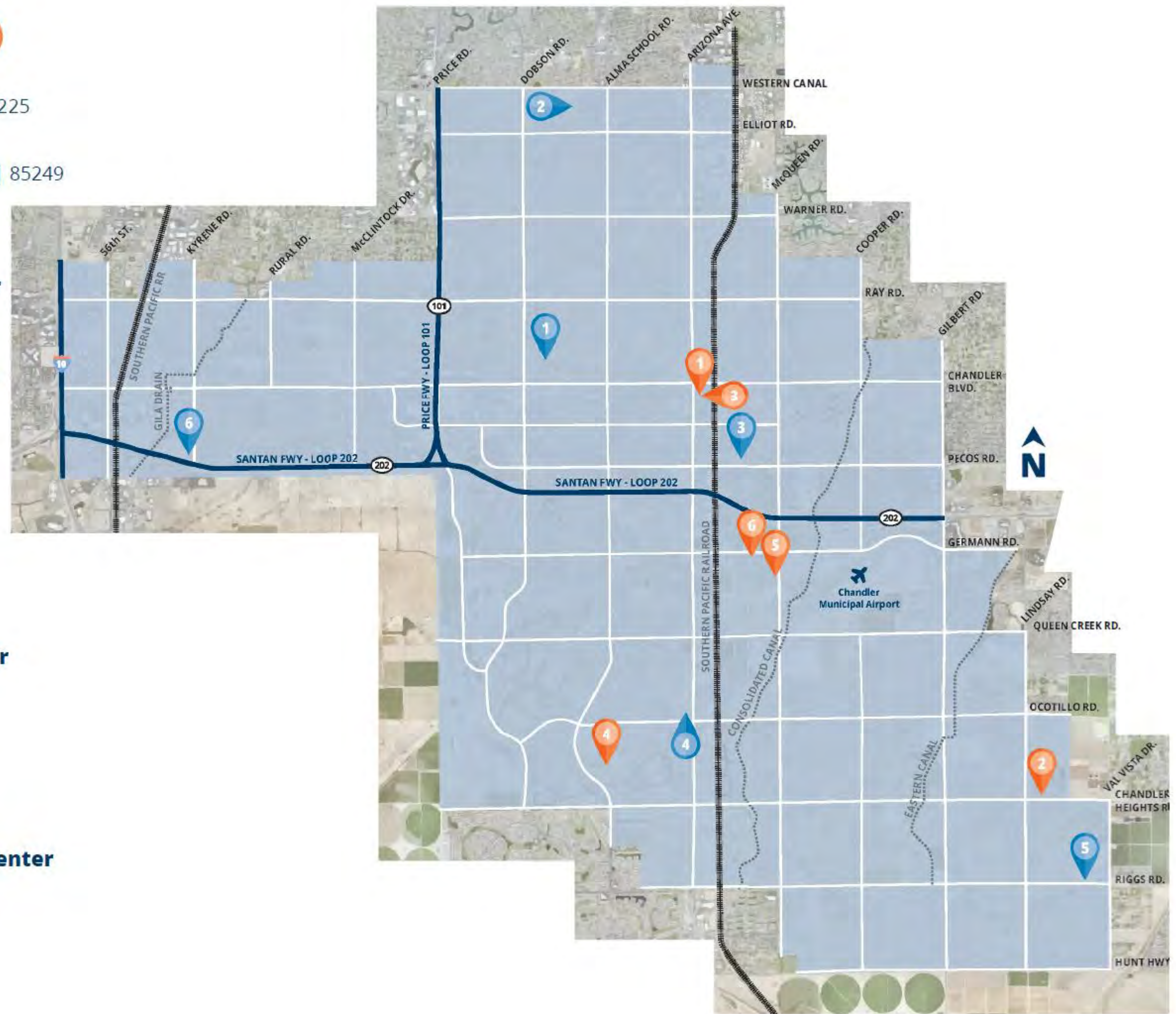
- Tumbleweed Recreation Center
- Snedigar Recreation Center
- Tennis Center
- Senior Center
- Chandler Nature Center
- Community Center
- 6 Aquatic Centers and Pools

Recreation Facilities

- 1 Community Center**
125 E. Commonwealth Ave. | 85225
- 2 Chandler Nature Center**
4050 E. Chandler Heights Road | 85249
- 3 Senior Center**
202 E. Boston St. | 85225
- 4 Snedigar Recreation Center**
4500 S. Basha Road | 85248
- 5 Chandler Tennis Center**
2250 S. McQueen Road | 85286
- 6 Tumbleweed Recreation Center**
745 E. Germann Road | 85286

Aquatic Facilities

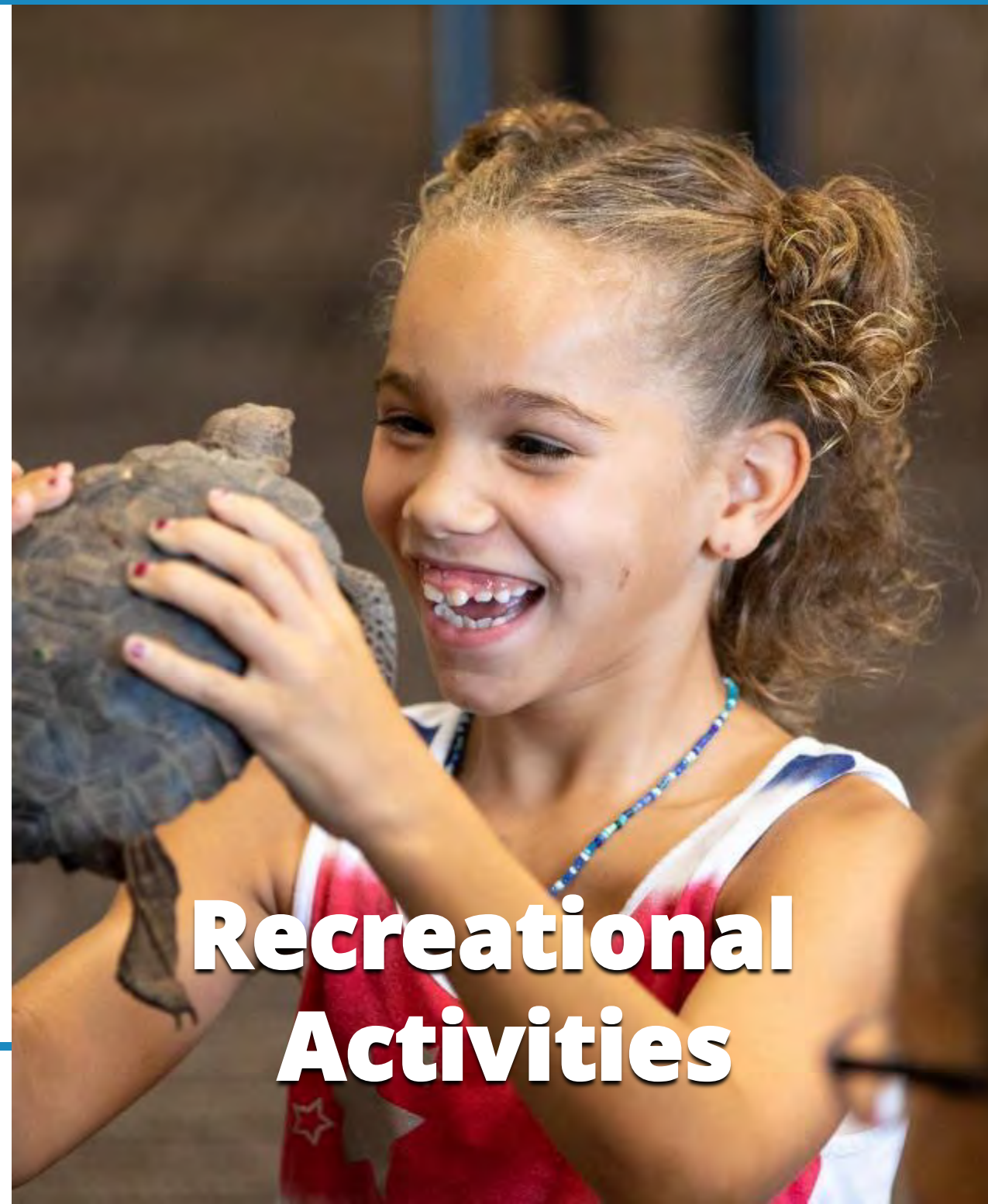
- 1 Arrowhead Pool**
1475 W. Erie St. | 85224
- 2 Desert Oasis Aquatic Center**
1400 W. Summit Place | 85224
- 3 Folley Pool**
600 E. Fairview St. | 85225
- 4 Hamilton Aquatic Center**
3838 S. Arizona Ave. | 85248
- 5 Mesquite Groves Aquatic Center**
5901 S. Hillcrest Drive | 85249
- 6 Nozomi Aquatic Center**
250 S. Kyrene Road | 85226



Championing everyday experiences that encourage the community to discover, imagine, and grow



Leisure Classes



Recreational Activities



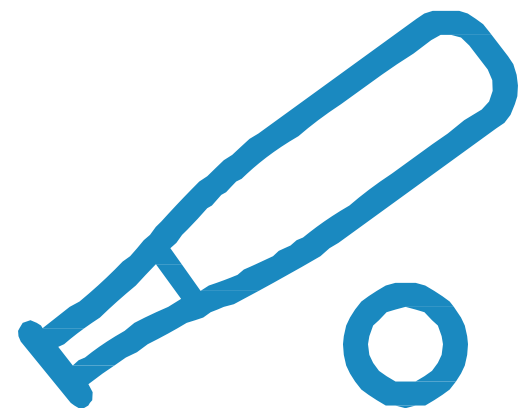
Aquatic & Recreation Facilities

Our Work

Chandler Recreation strives to enhance the quality of life of all residents through diverse, innovative and affordable leisure opportunities.

80,000

Recreation Program
Participants



32,400

Fitness Passes



7,500

Swim Lessons



Major Projects



Multigenerational Center Expansion

Chandler is revolutionizing age-defining programs by prioritizing intergenerational interaction. The 11,000-square-foot expansion began in January 2024 and will provide additional multipurpose rooms, classrooms, a games area, a fitness room, and a lounge.



Certified Autism Center

Chandler Park & Recreation earned the Certified Autism Center designation in April 2024 after training over 500 staff in autism awareness and understanding, communication, and safety protocols.

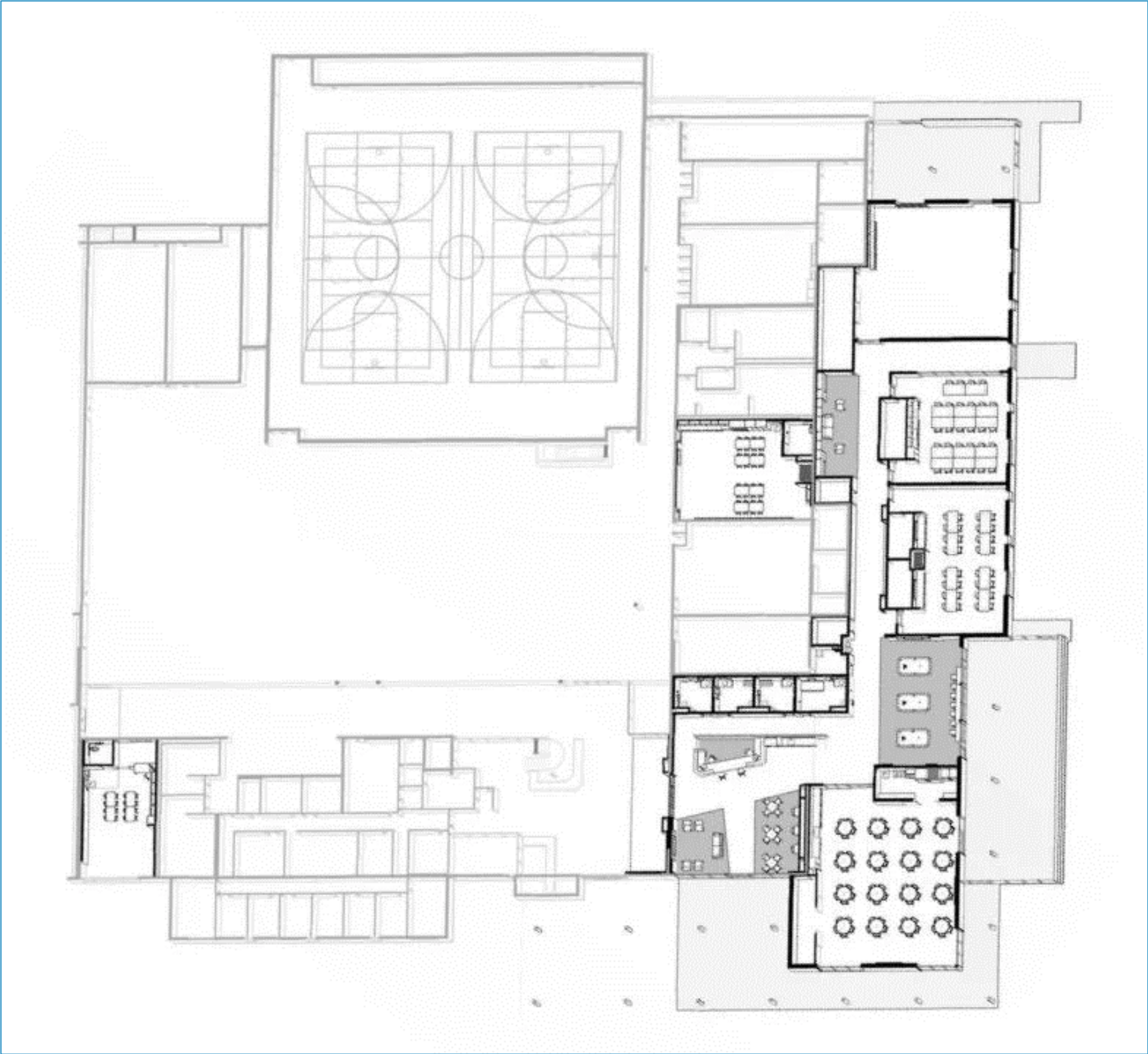


Kyrene Community Nights

Special programming located at Kyrene del Pueblo Middle School, attracting residents in West Chandler. Free interactive activities for all ages, including open gym and crafts.

Major Projects

Tumbleweed Recreation Center Expansion Progress



Major Projects



Mesquite Groves Aquatic Center Renovation

Mesquite Groves Aquatic Center received a massive remodel, including reconstructing the competition pool, resurfacing decking, replacing diving boards, remodeling the play structure, and resurfacing the water slides.

#WaterYouDoing Water Safety Campaign

Now in its sixth year, Chandler's nationally-recognized water safety program is expanding outreach efforts, including learn-to-swim programs, to connect with populations identified as high-risk.

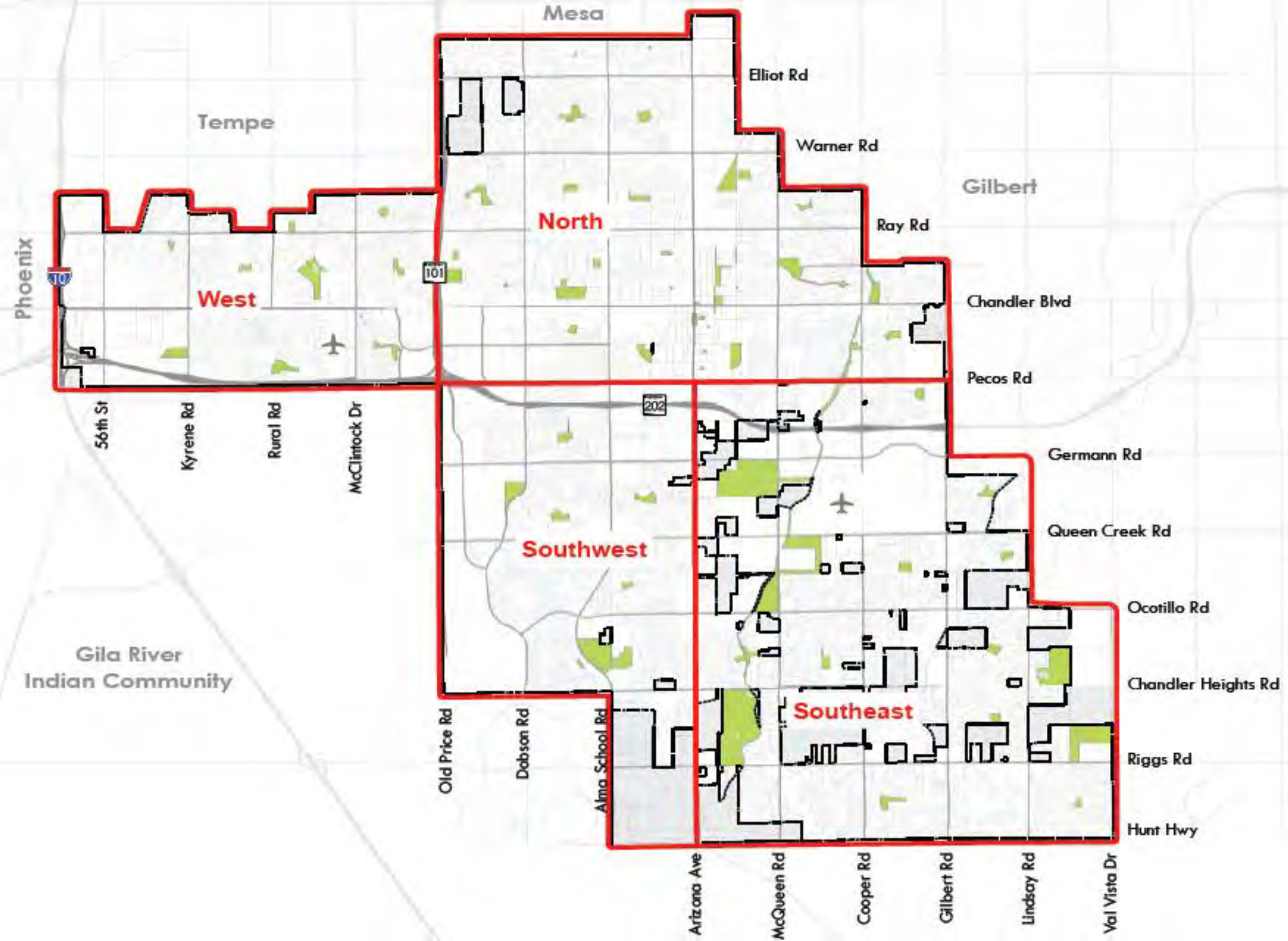


Recreation and Library Services Master Plan

Finalizing a scope-of-work for a major master planning effort on the services and spaces used for Library and Recreation activities, programs and events. 2025 work effort.

A row of ceremonial shovels with silver blades and gold handles is stuck into a mound of brown soil. The shovels are arranged in a line, receding into the background. The handles have the name 'CHANDLER' printed on them. The background is a blurred outdoor setting with trees and a fence.

Park Planning



Tumbleweed Diamond Field Project



Brooks Crossing Park Improvements



FINAL CONCEPT

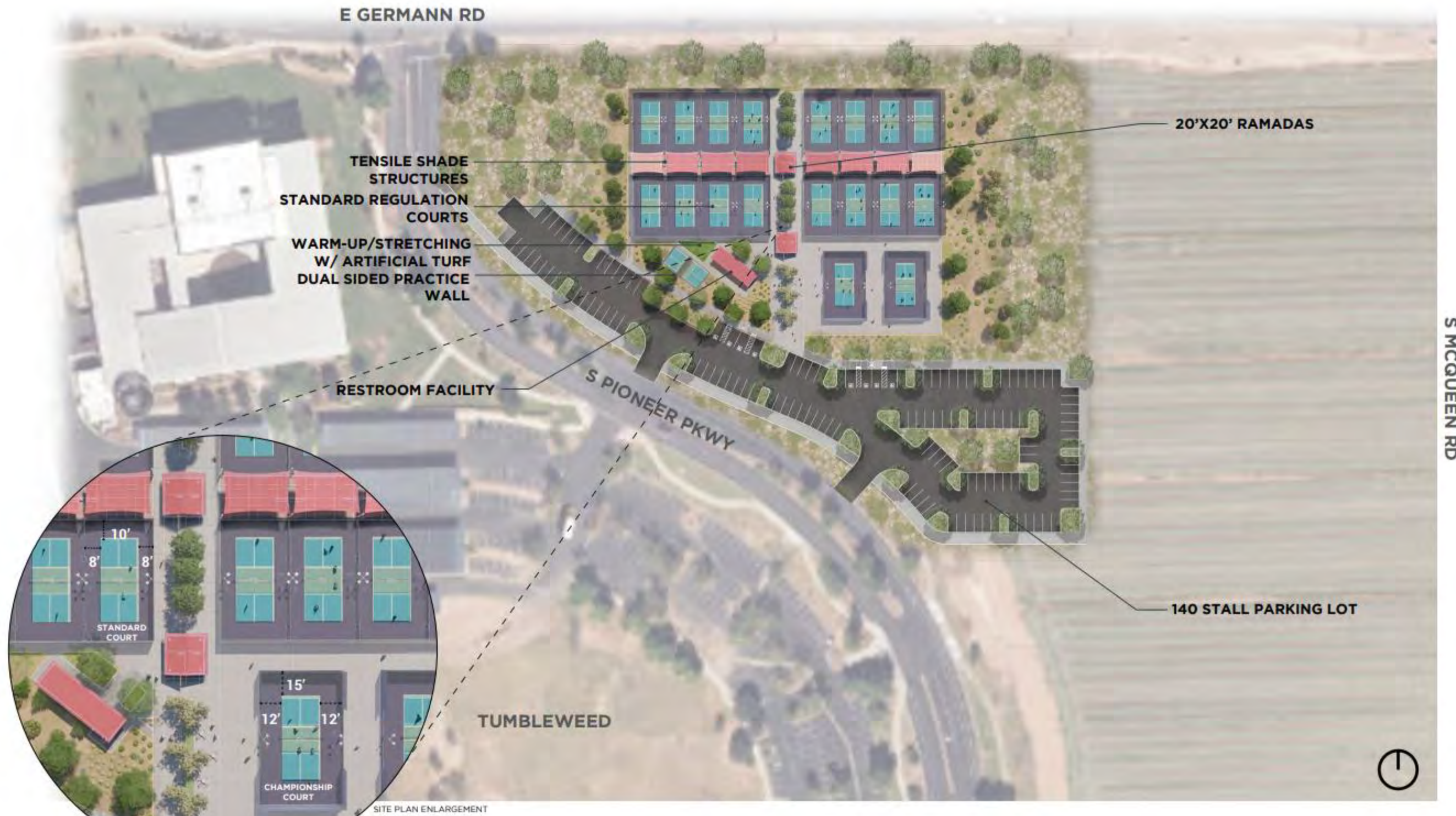
BROOKS CROSSING PARK

AUGUST 2022

Tumbleweed Park Pickleball Facility

NE PICKLEBALL COURTS | SITE PLAN

REVISED | SEPTEMBER 2023



A man in a blue uniform and cap is operating a red Jacobs riding lawn mower on a baseball field. The mower has "JACOBS" and "18502" printed on it. The background shows a baseball field with a dirt infield and a green outfield, surrounded by trees and stadium lights under a blue sky with light clouds. A white rectangular box is overlaid on the image, containing the text "Parks Operations".

Parks Operations



Green Space



Pavilions & Playgrounds



Recreational Amenities

A place for everyone—where any person can go to be active, live healthier, connect with nature, and connect with one another

Our Work

The Parks Operation staff plays a critical role in the City's quality of life, ensuring parks and facilities are clean, safe, and well-maintained.



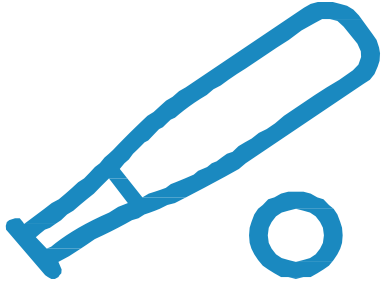
1,500

Acres



100

Playgrounds



60

Athletic and Multi-use
Fields

Our Work

The Parks Operation staff plays a critical role in the City's quality of life, ensuring parks and facilities are clean, safe, and well-maintained.



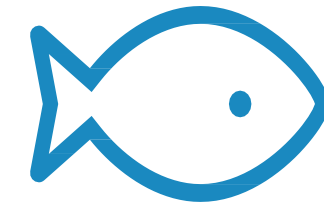
12

Special Use
Facilities



4

Dog Parks



2

Urban
Fishing Lakes

Major Projects



Playground Safety Inspections

Chandler boasts 100 playgrounds in 69 parks, subject to bi-monthly high-frequency inspections by the Parks staff. Additionally, a contractor performs a low-frequency inspection on these playgrounds once a year.



Contracted Maintenance

Numerous park and non-park sites have contracted maintenance services, including mowing, landscaping, restrooms, and lakes. Inspections are conducted regularly throughout the year.



Water Conservation

City parks are upgraded to web-based irrigation controllers and soil moisture sensors, which promote water conservation. In addition, sports fields and several parks are undergoing irrigation audits to ensure optimal performance.

Urban Forestry Program

Our Urban Forestry program has collaborated with the State Forestry to create a training program for our parks staff on proper tree planting, pruning, and upkeep. To increase community education about our urban forest, we host several public workshops throughout the year and partner with local high schools to plant trees at Chandler parks.

Libraries





**Collections
& Resources**



**Operations
& Facilities**



**Programs
& Services**

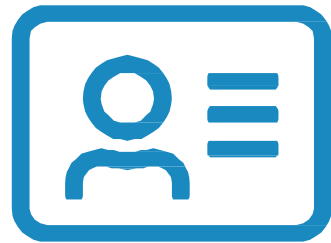


**Collaboration
& Advocacy**

More than just books - Chandler Public Library is the reading, learning, and cultural center for our community

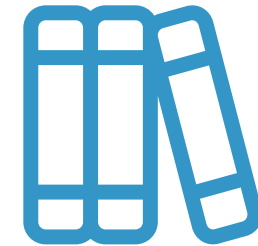
Our Work

We inspire curiosity and introduce opportunities. Accessible collections, however you prefer to read (or listen!).



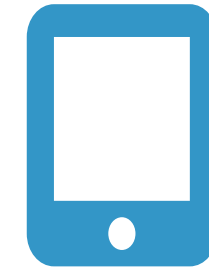
69,218

Active Cardholders
617,984 Library visits



1,386,355

Physical Checkouts
247,707 physical
items



266,729

e-books &
audiobooks
60,022 digital items

Our Work

We encourage creativity. Programs and resources curated for all ages.



4,550

Programs Offered



113,404

Total Program
Attendance



500+

Volunteers
14,475 hours!

Major Projects



Sunset Library Outdoor Space

We launched the upgraded space outside Sunset Library this spring, including a new shade structure and landscaping on the patio. The musical garden and Storywalk took residence in Sunset Park, adjacent to the library.



Collaborative Events

In 2023, Chandler Public Library hosted Chandler's most successful Contigo program yet. In collaboration with Chandler DEI, nearly 2,500 community members were in attendance.

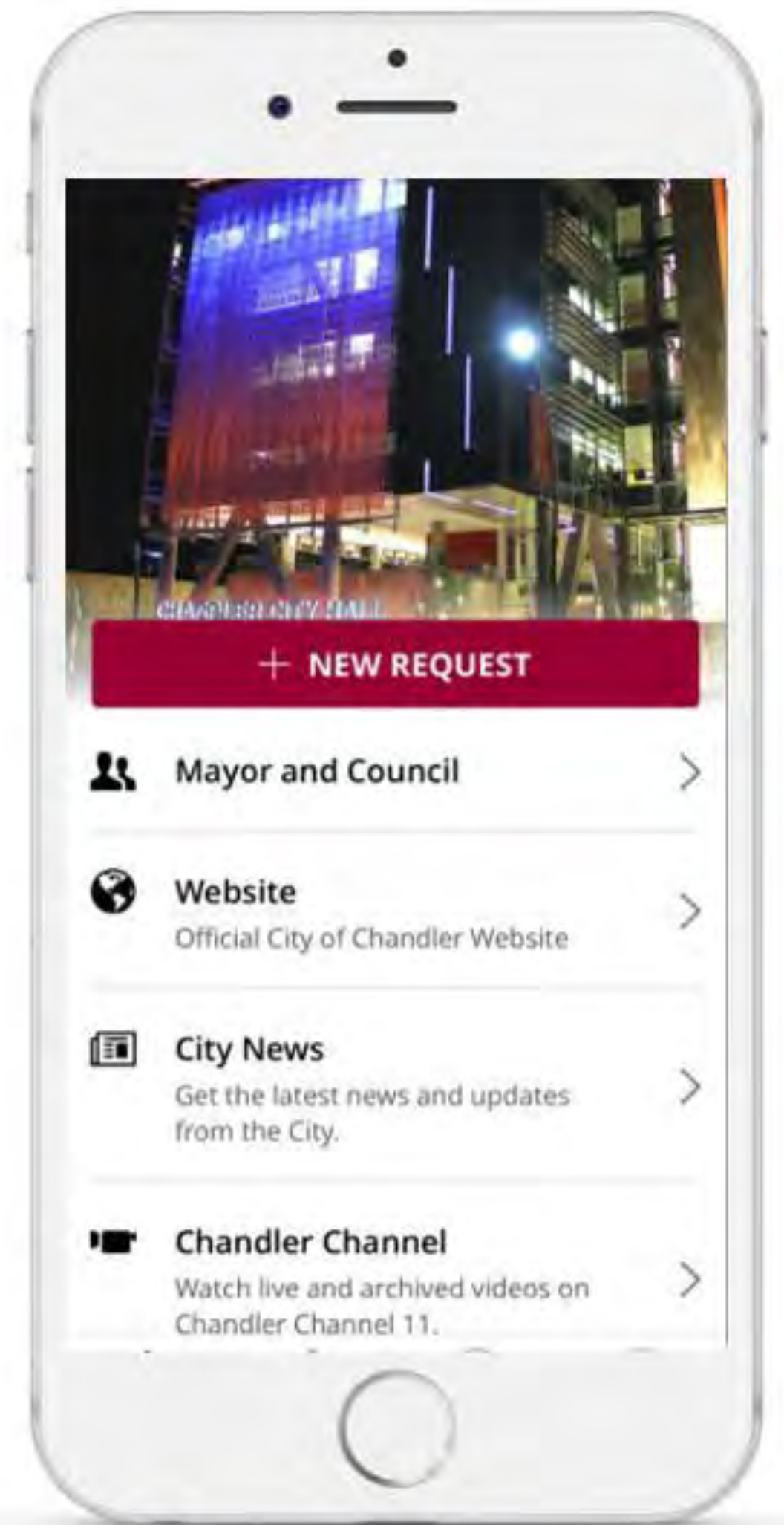


Library Tech Bookmobile

We're taking outreach to a new level with the Chandler Public Library Bookmobile. The contract was awarded to Farber Specialty Vehicles and the unit is currently in the early stages of fabrication.

APP LIKE YOU OWN THE PLACE

Take pride in your neighborhood and help keep your City beautiful when you download the Chandler Public Stuff App.





Q & A

City of Chandler Pavilion Use 5-Year History



The City of Chandler's Pavilions are provided to benefit park patrons. They are intended to be the hub of large gatherings to bring families, friends, and the community together. Not only are pavilions great for gatherings they also shade and shelter from the elements. Pavilions are also intended to provide aesthetic appeal and improve utilization of park space.

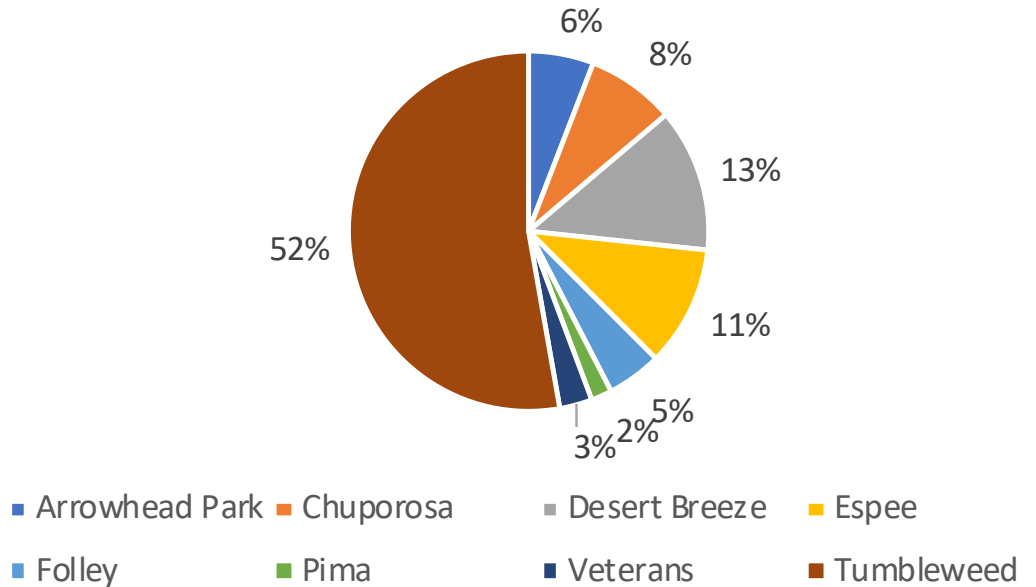
The City of Chandler has

158
reservable and
non-reservable
pavilions
located at
our
69
parks

Parks where pavilion reservations can be made are:

- Arrowhead Meadows
- Chuparosa
- Desert Breeze
- Espee
- Folley
- Pima
- Veteran's Oasis
- Tumbleweed

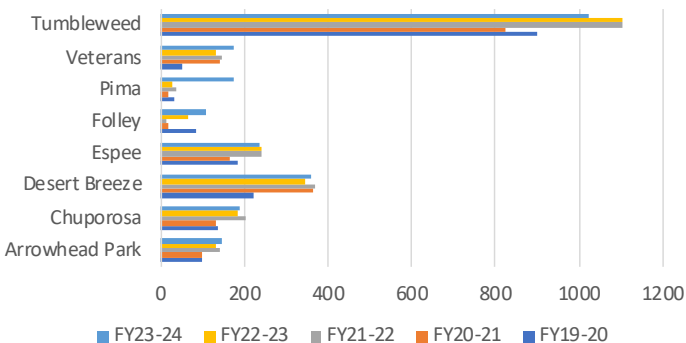
Parks by Pavilion Use



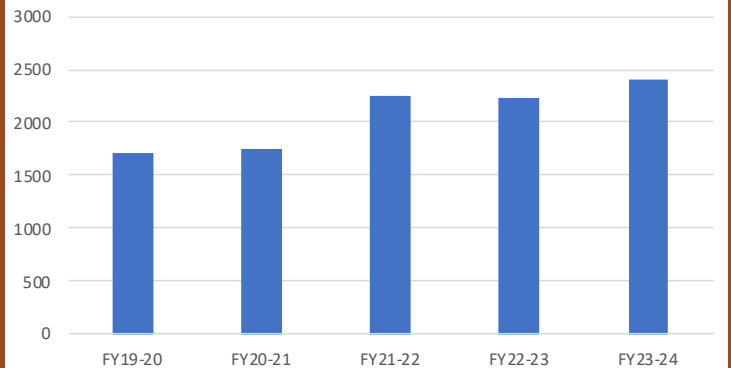
In fiscal year 24-25, there were **2,413 pavilion reservations**, which equated to **\$147,382 in revenue**.

Approximately **83,000 individuals attended** the more than **2,400 reservations** permitted by the City of Chandler.

Pavilion Use by FY & Location



Total Rentals by FY



City of Chandler Field Use 5-Year History



The City of Chandler is a significant supplier of usable athletic field space to residents and the East Valley sports enthusiast population. Chandler offers usable outdoor space for all sports, from cricket fields to space for lacrosse to classical baseball and softball fields. The City has 78 reservable sports fields for games and practices.

The City of Chandler manages

78
sports fields

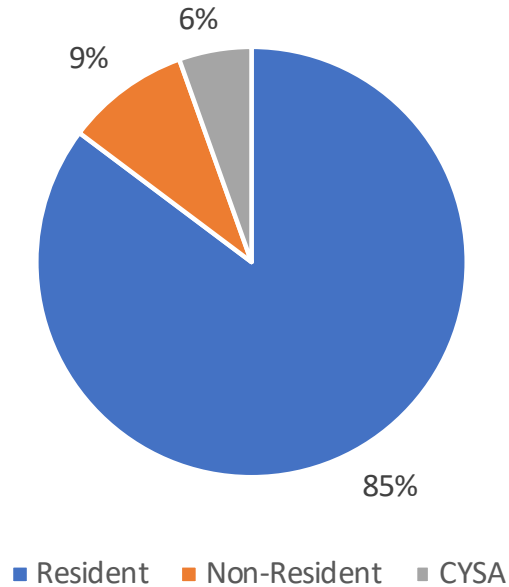
46
baseball/softball

32
multi-use

FY24-25, the City processed over **4,500 reservations**, generating **\$453,492 in revenue**.

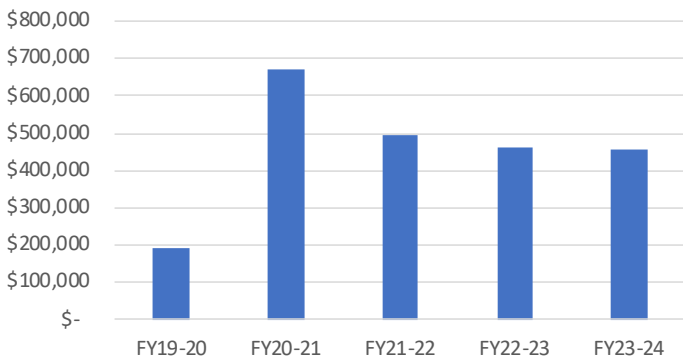
The average annual revenue for field rentals is approximately **\$450,000**.

Field Rentals by Group
(based on permits issued)



The City's sports fields are essential because they promote physical health by encouraging active lifestyles across all ages, foster community engagement, and offer accessible recreational opportunities for residents regardless of socioeconomic status, ultimately contributing to a healthier and more vibrant community.

Revenue by FY



Reservations by FY

