



# CHANDLER SENIOR EXPO

## SPONSORSHIP OPPORTUNITY

Location: Downtown Chandler Community Center  
125 E. Commonwealth Ave | Chandler, AZ

Average Attendance: 1,000 to 1,200 guests

Date: Wednesday, March 9, 2016

Time: 9 a.m. – 12 p.m.

City of Chandler Tax ID 866000238

Dear Potential Supporter,

My name is Nancy Jackson and I am the Recreation Coordinator managing the Chandler Senior Center and the city liaison to the Mayor's Committee for the Aging. The Mayor's Committee for the Aging, in conjunction with the City of Chandler Recreation Division, hosts an annual Senior Expo for the citizens of Chandler and the East Valley. This packet invites you to be a part of this year's Expo which will be held on Wednesday, March 9, 2016 from 9:00 a.m. to noon at the Chandler Community Center, 125 E. Commonwealth Avenue.

The Senior Expo is coordinated by the Committee members and by our professional recreation staff, who are dedicated to providing the citizens of Chandler a free, high quality, informational and educational event. In previous years, the event averaged 1,200 in attendance gathering information from 60+ vendors that have included health care agencies, leisure services, senior products and more. Many local businesses and organizations co-sponsor the event via monetary and/or material donations, volunteers, and/or giving discounts on needed supplies. Without this support and team effort, we would not be able to offer such a quality event to the public.

The Mayor's Committee for the Aging is committed to the welfare and dignity of the aging population of Chandler with the ultimate goal of improving their quality of life. The Committee's major focus is to serve as a liaison between the City Council and the general community with regard to the issues of aging. The functions of this committee are: To develop and disperse information to the aging, their families, their caregivers and others who provide them with services; to promote volunteerism to serve the aging population; to identify the need for new and/or additional services for the aging population; to educate the City Council and the community on issues which affect the aging population; and to track and study proposed legislation at the federal, state and local levels regarding issues which will affect the aging population of Chandler.

On behalf of the Mayor's Committee for the Aging, I am asking that you please review the attached sponsorship list of values to your company to see which opportunity would fit your company best. For additional information or to discuss sponsorship opportunities, please feel free to call or email me. I look forward to hearing from you soon and I thank you for your time and consideration.

Sincerely,

Nancy Jackson, Manager  
Chandler Senior Center  
480-782-2722  
nancy.jackson@chandleraz.gov



| <i>Values to your Company</i>   | PRESENTING SPONSOR<br>\$1,400 | GOLD SPONSOR<br>\$800 | SILVER SPONSOR<br>\$400 |
|---|-------------------------------|-----------------------|-------------------------|
| Presenting Sponsor - Exclusivity  | YES                           |                       |                         |
| Presenting Sponsor acknowledgement(s) read at event   | YES                           |                       |                         |
| Company logo listed in City's recreational magazine-Winter and Spring Break Time due Sept. 25, 2015 * | YES                           |                       |                         |
| Company logo listed in City's recreational magazine-Spring Break Time due Nov. 9, 2015 *              |                               | YES                   |                         |
| Company listed in City Recreational monthly E-newsletter *  | YES                           | YES                   |                         |
| Company logo on City Event Website  | YES                           |                       |                         |
| Company name listed on City Event Website   |                               | YES                   | YES                     |
| Company banner placed in chosen event area  | YES                           | YES                   |                         |
| Company logo listed on Print Advertisement (Newspaper, magazine, etc.) *                              | YES                           | YES                   |                         |
| Company name listed on Print Advertisement (Newspaper, magazine, etc.) *                              |                               |                       | YES                     |
| Company logo listed as sponsor in event program and fliers *  | YES                           | YES                   |                         |
| Company name listed as sponsor in event program and fliers *  |                               |                       | YES                     |
| Name on Press Releases *  | YES                           | YES                   | YES                     |
| Company logo listed on Senior Newsletter *  | YES                           | YES                   | YES                     |
| 10 x 10 Booth Space at Event  | YES                           | YES                   | YES                     |

\* Please be aware that due to our advertising deadlines, printing or advertising items will be fulfilled as sponsorships are received.