

Event Budget 2012-2013 Sponsorship Funding

Projected Expenses

Contracted Services

Artists/Speaker Fees	\$	
Consultants/Planner Fees	\$	
Announcer Fees	\$	
Police Officers	\$	
Private Security Company	\$	
_____	\$	
_____	\$	

Name: _____
 Name: _____
 Name: _____
 Name: _____

Travel

Airfare/Luggage Fees	\$	
Ground Transportation	\$	
Gas	\$	
Lodging	\$	

Traveler 1: _____
 Traveler 2: _____
 Traveler 3: _____

Production/Entertainment

Band(s)	\$	
Dance Group(s)	\$	
DJ	\$	
Stage Rental	\$	
Tent Rental	\$	
Table/Chair Rental	\$	
Sound Equipment	\$	
Lighting Equipment	\$	
Generators	\$	
_____	\$	
_____	\$	

Facility/Space Rental

Park/Pavilions	\$	
Ballrooms/Conference Rooms	\$	
Theaters	\$	
_____	\$	

Location: _____
 Location: _____
 Location: _____
 Location: _____

Marketing/Promotion

Layout Design/Graphic Designer	\$	
Printing	\$	
Newspaper Ads	\$	
Posters/Flyers/Postcards	\$	
Radio Spots	\$	
Banners	\$	
Web Site/Internet	\$	
_____	\$	

Miscellaneous Items

Traffic Closures/Barricades	\$	
Portable Restrooms	\$	
Trophies/Awards	\$	
Decorations	\$	
Staff Event Uniforms	\$	
_____	\$	
_____	\$	
_____	\$	

TOTAL EXPENSES

\$	
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Projected Income

Admissions		
Adults	\$	<input type="text"/>
Seniors	\$	<input type="text"/>
Kids	\$	<input type="text"/>
Registration/Entry Fees	\$	<input type="text"/>
Vendors		
Food & Beverages	\$	<input type="text"/>
Merchandise/Trinkets	\$	<input type="text"/>
Concessions		
Food	\$	<input type="text"/>
Non-Alcoholic Beverages	\$	<input type="text"/>
Alcoholic Beverages	\$	<input type="text"/>
Merchandise Sales	\$	<input type="text"/>
Sponsorships		
_____	\$	<input type="text"/>
Other Revenue		
Non-Sponsorship Donations	\$	<input type="text"/>
Grants	\$	<input type="text"/>
_____	\$	<input type="text"/>
City of Chandler		
Sponsorship Funding Request	\$	<input type="text"/>
Applicant		
Cash/Contribution	\$	<input type="text"/>
_____	\$	<input type="text"/>
TOTAL REVENUE	\$	<input type="text"/>
Event Net Profit/Loss	\$	<input type="text"/>

