

PARKING FOCUS GROUP INPUT

WHAT WE HEARD...

COMMUNITY INPUT

As part of this process, staff assembled three Focus Groups to review the current neighborhood parking enforcement policies, practices and challenges. To ensure a comprehensive assessment of what the community viewed as the most significant parking concerns that hindered the quality of life and visual aesthetics of a neighborhood, staff extended an invitation to resident leaders, from broad geographical areas of Chandler, to participate in a Focus Group discussion. Concurrently, staff assembled a key staff Focus Group that included representation from various City Divisions directly impacted by neighborhood parking issues either through calls for service or resident complaints. The third Focus Group included participation from the Neighborhood Advisory Committee, which also represent a broad geographical spectrum of Chandler.

Prior to the Focus Group discussions, all participants were asked to complete a survey. The surveys required the participants to look at parking from two perspectives, on-street and private property parking, because different chapters of the City's code govern the enforcement action for each condition. One of the benefits of the survey, was its availability to all residents who wanted to provide input on their top parking concerns but were unable to participate in the Focus Group discussions. Staff compiled the results of the survey and included input from emails received by Chandler residents. These results provided a launching point to engage the Focus Group participants in a comprehensive and facilitated discussion.

WHAT WE HEARD...

During the Focus Group discussions, residents were asked to separate parking concerns into two categories, on street and off-street parking conditions. Initially, Focus Group participants were provided with three red dots to rate their highest parking concerns and seven multicolored dots to rate their secondary parking concerns. Following that exercise, the Focus Group participants were led through a facilitated discussion and were asked to provide input on each of the top rated parking concerns in each category. The rating results provided staff with a breakdown of the "top Six Concerns" and the responses to the facilitated discussions, were used to formulate the basis of the recommendations provided in [Section II Recommendations](#) in this report.

The Matrix on the following page reflects the results of the Focus Group participant rating for the Top Parking Concerns for both on street and private property parking conditions affecting neighborhoods. The red dots signify the participants top concerns while the purple dots signify participants secondary concerns.

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WHAT WE HEARD... (Continued)

FOCUS GROUP PARKING CONCERNS FEEDBACK (RANKED)			
On Street Parking Concerns		Private Property Parking Concerns	
1	Vehicles left on street for extended periods of time without moving but don't qualify as inoperable	1	Vehicles that are continually being repaired on the driveway
2	Vehicles parked on the sidewalks	2	Vehicles parked on unimproved surfaces (gravel, grass, dirt)
3	Parking RV's, boats, utility trailers and commercial vehicles that impede visibility and traffic circulation	3	Vehicles parked on solid surface in the side yard not adjoining a driveway or extend to street (not behind a fence)
4	Vehicles parked too close to an intersection/driveway causing a sight obstruction	4	Vehicles believed to be abandoned but backed in on the driveway
5	Abandoned vehicles on the street	5	Too many cars parked at one residence
6	Vehicles parked in bike lanes	6	Utility vehicles such as cement mixers or landscape trucks with junk and/or debris parked on the driveway.
7	Parents waiting for their kids in area posted "No Parking" and feel it is okay because they are in the vehicle and it is idling (legally considered parked but claim they did not know it is wrong).	7	Oversized vehicles (i.e. semi-trucks, tractor trailers and box trucks) parked on the driveway
8	Vehicles blocking driveway when parents park or sit in the vehicle waiting to pick up their child from school	8	Abandoned vehicles on a driveway
9	Parking on street during street sweeping days	9	People living in RV's parked on the driveway
10	Oversized vehicles (i.e. tractor trailers, semi trucks and box trucks) parked on residential streets	10	Operable vehicles left in driveways for extended periods of time without moving
	Focus Group participants were given three red dots to indicate their highest parking priorities		Focus Group participants were given seven other colored dots to indicate secondary parking priorities.