

DOWNTOWN COLONNADE SIGNAGE PROGRAM APPLICATION

Business: _____

Business Address: _____

Contact Name: _____

Phone: _____ **Fax:** _____ **Email:** _____

Description of Project: *(include materials, size, colors, etc.)* _____

Sign Contractor: _____

Contact: _____ **Phone:** _____

Cost of Sign: _____ **Amount Requested:** _____
Attach a detailed list of costs including materials, design, installation, etc.

Please attach drawing/mock-up of proposed sign including materials and colors.

For Office Use Only:

Date Received:

Date Approved:

Permit Received: Y / N

Approved by:

Date Installed:

DOWNTOWN COLONNADE SIGNAGE PROGRAM

Historic Downtown Chandler is a National Register Historic District. Downtown merchants and property owners, with the assistance of the City, have been restoring store facades and installing infrastructure to enhance the architectural style and ambiance that downtown had at its inception in 1912. Businesses used to have signage hanging from the front of the colonnade to signal their location on the street and advertise their business. The signs were fairly uniform in size, style, and message. To recapture the effectiveness of the colonnade signs, the City of Chandler is encouraging downtown businesses to install signs on the front of the colonnade facing the street. The Downtown Colonnade Signage Program is designed to assist downtown business owners with this signage.

PROGRAM DESCRIPTION:

The Program provides grants of up to \$650 per business for the creation and installation of one sign, which would hang from the Colonnade facing the street. The money can be used for design fees, materials, and/or installation of the sign. The sign must conform to the Downtown Sign Code and receive a permit to be considered for the program. Application for the program can be concurrent to the permit process but monies will not be granted until the permit is obtained and the sign erected. This program is only for businesses located within the City Center Zoning and must be located on the segment of the district that has the colonnades.

APPLICATION:

A Downtown Colonnade Signage Program application must be completed and submitted to the Downtown Redevelopment Office. A copy of the proposed sign design indicating materials and colors must be attached to the application as well as a line item detail of the costs associated with constructing and erecting the sign. Applications will be processed and approved in a timely manner. There is no fee to apply for this program. Payment will be made after the sign is erected and the Downtown Redevelopment Office inspects the sign.

DOWNTOWN SIGN CODE:

The applicable segment of the sign code for this program is as follows:

- If used, a colonnade hanging sign shall be a sign board consisting of two (2) inch thick solid redwood sand-blasted to a depth of 3/8 inch to 1/2 inch, or be a manufactured facsimile of such redwood that demonstrates similar appearance and weather durability.
- A colonnade hanging sign shall be centered between columns of the colonnade, with a minimum of two (2) ft. six (6) inches horizontal clearance from any column, and a minimum nine (9) ft. vertical clearance from the finished sidewalk grade.
- Maximum sign face area shall not exceed sixteen (16) sq. ft.
- Signs shall be limited to business identification name and logo only; services, products, and business slogans shall be prohibited.
- Not more than one (1) colonnade hanging sign per business occupant shall be permitted.
- Colonnade hanging signs shall not be illuminated by any means beyond the levels provided by the City.
- Except for temporary signs as otherwise permitted in accordance with Chapter 39, Section 39-10 of this Code, no sign other than a colonnade hanging sign installed in the manner specified in this subsection, shall be hung or attached to the colonnade.