



Market Profile

175 S Arizona Ave, Chandler, Arizona, 85225
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.30090
Longitude: -111.84106

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	18,757	105,626	225,188
2010 Total Population	19,400	122,545	275,976
2020 Total Population	21,479	140,980	324,593
2020 Group Quarters	61	357	848
2025 Total Population	22,879	152,320	350,324
2020-2025 Annual Rate	1.27%	1.56%	1.54%
2020 Total Daytime Population	23,556	133,857	313,732
Workers	12,266	67,618	161,700
Residents	11,290	66,239	152,032
Household Summary			
2000 Households	5,494	35,802	77,319
2000 Average Household Size	3.41	2.93	2.90
2010 Households	6,414	44,976	100,097
2010 Average Household Size	3.02	2.72	2.75
2020 Households	7,292	51,847	117,462
2020 Average Household Size	2.94	2.71	2.76
2025 Households	7,831	56,009	126,424
2025 Average Household Size	2.91	2.71	2.76
2020-2025 Annual Rate	1.44%	1.56%	1.48%
2010 Families	4,278	30,228	70,274
2010 Average Family Size	3.67	3.27	3.25
2020 Families	4,787	34,340	81,813
2020 Average Family Size	3.60	3.28	3.27
2025 Families	5,114	36,990	88,004
2025 Average Family Size	3.58	3.28	3.28
2020-2025 Annual Rate	1.33%	1.50%	1.47%
Housing Unit Summary			
2000 Housing Units	5,800	38,040	81,455
Owner Occupied Housing Units	49.4%	68.4%	72.1%
Renter Occupied Housing Units	45.3%	25.7%	22.8%
Vacant Housing Units	5.3%	5.9%	5.1%
2010 Housing Units	7,134	48,912	107,836
Owner Occupied Housing Units	37.6%	56.1%	62.4%
Renter Occupied Housing Units	52.3%	35.9%	30.4%
Vacant Housing Units	10.1%	8.0%	7.2%
2020 Housing Units	7,866	55,358	123,498
Owner Occupied Housing Units	35.6%	54.2%	61.6%
Renter Occupied Housing Units	57.1%	39.5%	33.5%
Vacant Housing Units	7.3%	6.3%	4.9%
2025 Housing Units	8,415	59,491	132,375
Owner Occupied Housing Units	35.4%	53.8%	61.5%
Renter Occupied Housing Units	57.7%	40.3%	34.0%
Vacant Housing Units	6.9%	5.9%	4.5%
Median Household Income			
2020	\$54,370	\$77,137	\$86,615
2025	\$58,123	\$83,019	\$95,239
Median Home Value			
2020	\$241,916	\$277,227	\$306,247
2025	\$267,690	\$296,002	\$329,472
Per Capita Income			
2020	\$23,710	\$35,793	\$39,674
2025	\$26,110	\$40,090	\$44,618
Median Age			
2010	28.0	32.4	33.9
2020	29.0	34.0	35.5
2025	29.3	34.4	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	7,292	51,847	117,462
<\$15,000	10.4%	5.1%	3.9%
\$15,000 - \$24,999	11.8%	6.0%	4.6%
\$25,000 - \$34,999	7.4%	6.8%	5.6%
\$35,000 - \$49,999	15.4%	11.1%	9.5%
\$50,000 - \$74,999	20.4%	19.1%	17.8%
\$75,000 - \$99,999	13.9%	16.2%	16.0%
\$100,000 - \$149,999	12.1%	19.4%	21.9%
\$150,000 - \$199,999	4.5%	8.2%	10.3%
\$200,000+	4.0%	8.1%	10.4%
Average Household Income	\$71,967	\$97,636	\$109,630
2025 Households by Income			
Household Income Base	7,831	56,009	126,424
<\$15,000	8.6%	4.2%	3.2%
\$15,000 - \$24,999	10.6%	5.2%	3.9%
\$25,000 - \$34,999	6.8%	5.9%	4.8%
\$35,000 - \$49,999	15.2%	10.2%	8.5%
\$50,000 - \$74,999	20.9%	18.2%	16.4%
\$75,000 - \$99,999	14.8%	16.1%	15.5%
\$100,000 - \$149,999	13.7%	20.9%	23.0%
\$150,000 - \$199,999	5.4%	9.6%	11.9%
\$200,000+	4.1%	9.7%	12.8%
Average Household Income	\$78,714	\$109,390	\$123,653
2020 Owner Occupied Housing Units by Value			
Total	2,802	29,980	76,043
<\$50,000	3.4%	2.0%	1.1%
\$50,000 - \$99,999	2.1%	1.5%	0.9%
\$100,000 - \$149,999	6.9%	3.8%	2.5%
\$150,000 - \$199,999	16.7%	10.4%	8.0%
\$200,000 - \$249,999	25.1%	21.2%	17.5%
\$250,000 - \$299,999	22.1%	20.3%	18.4%
\$300,000 - \$399,999	8.9%	23.3%	27.6%
\$400,000 - \$499,999	2.6%	8.6%	13.2%
\$500,000 - \$749,999	11.3%	7.4%	8.6%
\$750,000 - \$999,999	0.4%	0.7%	1.5%
\$1,000,000 - \$1,499,999	0.1%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.5%	0.3%	0.2%
Average Home Value	\$286,978	\$313,977	\$343,762
2025 Owner Occupied Housing Units by Value			
Total	2,979	32,017	81,438
<\$50,000	1.4%	0.8%	0.4%
\$50,000 - \$99,999	1.0%	0.9%	0.5%
\$100,000 - \$149,999	3.6%	2.2%	1.3%
\$150,000 - \$199,999	9.5%	5.8%	4.3%
\$200,000 - \$249,999	25.1%	19.9%	15.1%
\$250,000 - \$299,999	26.5%	22.0%	19.2%
\$300,000 - \$399,999	12.7%	27.2%	31.0%
\$400,000 - \$499,999	3.1%	10.4%	15.6%
\$500,000 - \$749,999	16.0%	9.2%	10.3%
\$750,000 - \$999,999	0.6%	0.7%	1.5%
\$1,000,000 - \$1,499,999	0.1%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.5%	0.3%	0.2%
Average Home Value	\$326,939	\$338,762	\$365,078

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	19,399	122,547	275,976
0 - 4	10.1%	7.8%	7.4%
5 - 9	9.1%	7.9%	7.9%
10 - 14	7.8%	7.5%	7.8%
15 - 24	17.5%	14.3%	13.7%
25 - 34	17.9%	16.6%	14.9%
35 - 44	14.1%	15.9%	16.3%
45 - 54	11.1%	14.1%	15.0%
55 - 64	7.0%	9.0%	10.0%
65 - 74	3.3%	4.1%	4.3%
75 - 84	1.5%	2.0%	1.9%
85 +	0.6%	0.8%	0.8%
18 +	68.2%	72.4%	72.4%
2020 Population by Age			
Total	21,478	140,980	324,593
0 - 4	9.2%	7.1%	6.7%
5 - 9	8.4%	7.1%	7.1%
10 - 14	7.6%	7.0%	7.1%
15 - 24	16.3%	13.5%	12.7%
25 - 34	18.8%	16.9%	15.5%
35 - 44	13.3%	14.8%	14.9%
45 - 54	10.8%	12.9%	13.4%
55 - 64	8.1%	10.9%	11.8%
65 - 74	4.7%	6.5%	7.2%
75 - 84	2.0%	2.5%	2.6%
85 +	0.6%	0.8%	0.9%
18 +	70.4%	74.9%	75.1%
2025 Population by Age			
Total	22,878	152,319	350,324
0 - 4	9.3%	7.2%	6.9%
5 - 9	8.3%	7.0%	7.0%
10 - 14	7.6%	6.8%	6.9%
15 - 24	16.2%	13.0%	11.9%
25 - 34	18.9%	17.1%	15.8%
35 - 44	13.5%	15.0%	15.5%
45 - 54	10.3%	12.0%	12.3%
55 - 64	8.1%	10.4%	11.1%
65 - 74	4.9%	7.2%	8.0%
75 - 84	2.3%	3.4%	3.6%
85 +	0.6%	0.9%	1.0%
18 +	70.7%	75.2%	75.4%
2010 Population by Sex			
Males	9,716	60,237	135,940
Females	9,684	62,308	140,036
2020 Population by Sex			
Males	10,811	69,364	159,360
Females	10,668	71,617	165,234
2025 Population by Sex			
Males	11,449	74,817	171,543
Females	11,430	77,503	178,781

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	19,400	122,545	275,977
White Alone	56.0%	69.3%	74.6%
Black Alone	6.4%	5.1%	4.4%
American Indian Alone	2.8%	1.8%	1.5%
Asian Alone	4.4%	7.1%	7.5%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	25.8%	12.5%	8.1%
Two or More Races	4.4%	3.9%	3.7%
Hispanic Origin	55.0%	29.6%	21.5%
Diversity Index	83.8	71.5	62.6
2020 Population by Race/Ethnicity			
Total	21,478	140,979	324,592
White Alone	51.0%	63.6%	68.8%
Black Alone	8.0%	6.4%	5.5%
American Indian Alone	3.0%	1.9%	1.6%
Asian Alone	5.2%	9.5%	10.2%
Pacific Islander Alone	0.3%	0.2%	0.3%
Some Other Race Alone	27.6%	13.6%	9.0%
Two or More Races	4.9%	4.7%	4.6%
Hispanic Origin	57.2%	31.9%	23.8%
Diversity Index	86.2	76.4	68.9
2025 Population by Race/Ethnicity			
Total	22,880	152,321	350,325
White Alone	49.1%	60.6%	65.7%
Black Alone	8.7%	7.1%	6.1%
American Indian Alone	3.0%	2.0%	1.7%
Asian Alone	6.0%	10.9%	11.9%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	27.7%	14.0%	9.3%
Two or More Races	5.2%	5.1%	5.0%
Hispanic Origin	57.6%	33.0%	24.9%
Diversity Index	87.1	78.5	71.8
2010 Population by Relationship and Household Type			
Total	19,400	122,545	275,976
In Households	99.7%	99.8%	99.7%
In Family Households	85.0%	83.6%	85.2%
Householder	22.1%	24.6%	25.5%
Spouse	13.0%	17.4%	19.2%
Child	38.6%	34.0%	34.1%
Other relative	7.2%	4.8%	4.0%
Nonrelative	4.1%	2.9%	2.4%
In Nonfamily Households	14.7%	16.2%	14.6%
In Group Quarters	0.3%	0.2%	0.3%
Institutionalized Population	0.0%	0.1%	0.0%
Noninstitutionalized Population	0.3%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	12,537	91,999	215,473
Less than 9th Grade	12.7%	4.9%	2.9%
9th - 12th Grade, No Diploma	9.3%	4.9%	3.9%
High School Graduate	20.7%	16.5%	14.7%
GED/Alternative Credential	3.3%	2.4%	2.3%
Some College, No Degree	19.2%	22.5%	22.5%
Associate Degree	7.6%	9.6%	9.7%
Bachelor's Degree	18.4%	25.2%	27.7%
Graduate/Professional Degree	8.8%	14.0%	16.4%
2020 Population 15+ by Marital Status			
Total	16,041	111,036	256,564
Never Married	43.6%	35.1%	32.3%
Married	40.4%	48.7%	52.3%
Widowed	4.4%	3.9%	3.5%
Divorced	11.7%	12.3%	11.9%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,703	83,959	193,312
Population 16+ Employed	88.1%	89.8%	90.0%
Population 16+ Unemployment rate	11.9%	10.2%	10.0%
Population 16-24 Employed	17.3%	13.7%	12.4%
Population 16-24 Unemployment rate	19.3%	16.4%	17.3%
Population 25-54 Employed	69.9%	68.5%	67.5%
Population 25-54 Unemployment rate	10.1%	9.0%	8.8%
Population 55-64 Employed	9.3%	13.8%	15.4%
Population 55-64 Unemployment rate	11.2%	10.0%	9.6%
Population 65+ Employed	3.6%	4.1%	4.8%
Population 65+ Unemployment rate	9.1%	8.7%	8.0%
2020 Employed Population 16+ by Industry			
Total	10,308	75,369	173,907
Agriculture/Mining	0.8%	0.4%	0.3%
Construction	8.5%	5.7%	5.4%
Manufacturing	10.1%	11.8%	12.2%
Wholesale Trade	1.4%	2.0%	2.5%
Retail Trade	12.3%	10.6%	10.0%
Transportation/Utilities	3.4%	5.0%	5.0%
Information	2.4%	2.2%	2.3%
Finance/Insurance/Real Estate	9.8%	11.2%	11.9%
Services	48.1%	47.5%	46.8%
Public Administration	3.2%	3.5%	3.5%
2020 Employed Population 16+ by Occupation			
Total	10,308	75,367	173,908
White Collar	56.3%	68.9%	72.4%
Management/Business/Financial	13.4%	17.3%	18.5%
Professional	15.2%	24.4%	26.9%
Sales	10.6%	11.0%	11.4%
Administrative Support	17.2%	16.2%	15.6%
Services	22.7%	16.5%	14.7%
Blue Collar	21.0%	14.7%	13.0%
Farming/Forestry/Fishing	0.4%	0.3%	0.2%
Construction/Extraction	6.8%	3.4%	3.1%
Installation/Maintenance/Repair	4.1%	3.0%	2.9%
Production	5.1%	3.6%	3.0%
Transportation/Material Moving	4.6%	4.4%	3.8%

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2010 Households by Type			
Total	6,414	44,976	100,097
Households with 1 Person	24.6%	23.9%	21.7%
Households with 2+ People	75.4%	76.1%	78.3%
Family Households	66.7%	67.2%	70.2%
Husband-wife Families	39.1%	47.5%	52.8%
With Related Children	24.1%	25.5%	28.0%
Other Family (No Spouse Present)	27.6%	19.7%	17.4%
Other Family with Male Householder	8.7%	6.1%	5.5%
With Related Children	5.4%	3.9%	3.5%
Other Family with Female Householder	18.9%	13.5%	11.9%
With Related Children	14.4%	9.5%	8.1%
Nonfamily Households	8.7%	8.9%	8.1%
All Households with Children	44.4%	39.5%	40.1%
Multigenerational Households	7.3%	4.6%	4.2%
Unmarried Partner Households	10.1%	8.4%	7.5%
Male-female	9.5%	7.7%	6.7%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	6,413	44,976	100,097
1 Person Household	24.6%	23.9%	21.7%
2 Person Household	25.2%	30.6%	31.5%
3 Person Household	16.0%	17.2%	17.7%
4 Person Household	14.4%	15.4%	16.7%
5 Person Household	9.3%	7.5%	7.6%
6 Person Household	5.4%	3.2%	3.0%
7 + Person Household	5.1%	2.2%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	6,414	44,976	100,097
Owner Occupied	41.8%	61.0%	67.2%
Owned with a Mortgage/Loan	33.1%	53.1%	59.2%
Owned Free and Clear	8.7%	7.9%	8.0%
Renter Occupied	58.2%	39.0%	32.8%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	134	164	166
Percent of Income for Mortgage	18.6%	15.0%	14.8%
Wealth Index	58	96	118
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,134	48,912	107,836
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	19,400	122,545	275,976
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Bright Young Professionals	Soccer Moms (4A)
2.	Metro Fusion (11C)	Young and Restless (11B)	Bright Young Professionals (8C)
3.	Barrios Urbanos (7D)	Soccer Moms (4A)	Boomburbs (1C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$13,848,008	\$126,256,719	\$316,530,756
Average Spent	\$1,899.07	\$2,435.18	\$2,694.75
Spending Potential Index	89	114	126
Education: Total \$	\$9,936,994	\$96,643,359	\$246,826,661
Average Spent	\$1,362.73	\$1,864.01	\$2,101.33
Spending Potential Index	76	104	117
Entertainment/Recreation: Total \$	\$18,423,678	\$178,924,984	\$456,207,819
Average Spent	\$2,526.56	\$3,451.02	\$3,883.88
Spending Potential Index	78	106	120
Food at Home: Total \$	\$33,042,514	\$302,523,075	\$755,520,742
Average Spent	\$4,531.34	\$5,834.92	\$6,432.04
Spending Potential Index	85	109	120
Food Away from Home: Total \$	\$24,072,331	\$220,865,673	\$552,654,352
Average Spent	\$3,301.20	\$4,259.95	\$4,704.96
Spending Potential Index	88	113	125
Health Care: Total \$	\$32,241,468	\$313,437,165	\$799,096,178
Average Spent	\$4,421.48	\$6,045.43	\$6,803.02
Spending Potential Index	77	105	118
HH Furnishings & Equipment: Total \$	\$13,078,083	\$125,247,502	\$319,783,852
Average Spent	\$1,793.48	\$2,415.71	\$2,722.45
Spending Potential Index	82	111	125
Personal Care Products & Services: Total \$	\$5,683,950	\$53,626,341	\$135,879,856
Average Spent	\$779.48	\$1,034.32	\$1,156.80
Spending Potential Index	85	113	126
Shelter: Total \$	\$118,996,010	\$1,105,686,256	\$2,770,455,322
Average Spent	\$16,318.71	\$21,325.94	\$23,585.97
Spending Potential Index	84	110	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,942,636	\$130,886,628	\$340,168,261
Average Spent	\$1,774.91	\$2,524.48	\$2,895.99
Spending Potential Index	76	108	124
Travel: Total \$	\$12,884,211	\$132,606,814	\$343,269,507
Average Spent	\$1,766.90	\$2,557.66	\$2,922.39
Spending Potential Index	73	106	121
Vehicle Maintenance & Repairs: Total \$	\$7,045,623	\$65,762,114	\$165,230,182
Average Spent	\$966.21	\$1,268.39	\$1,406.67
Spending Potential Index	83	109	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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